BERRY ENTERPRISES
Berry College Student Enterprises, LLC
The Berry Farms ANGUS BEEF
Berry College Student Enterprises, LLC
AGRI EDUCATION
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The Berry Farms JERSEY MILK
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SPARK
Entrepreneurship Conference
Berry College Student Enterprises
Spark Conference is designed for the creative and ambitious mind. The goal is for each student to leave motivated – to essentially ignite a spark inside of them. This enterprise sponsored event aims to "focus, innovate, and thus inspire." Speakers from across the business world and beyond will present a variety of hot topics that equip each guest with more tools and resources for them to find success inside and outside of Berry. You do not want to miss this annual event! To register please visit berry.edu/studententerprises/spark/registration/.
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BERRY COLLEGE
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Mount Berry, GA 30149
BERRY ENTERPRISES
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Who We Are
The Berry College Student Enterprises Program offers experiential learning opportunities for undergraduate students. Each year, a group of students will be selected to operate and manage a company's business with the support of staff and faculty co-managers and with the support of industry leaders serving on an advisory board. This experience allows students to put into practice their classroom knowledge, make networking connections, and improve transferable skills including communications, team building and public speaking while moving into leadership roles within their businesses. This first-hand, resume-enhancing experience helps students become life ready as they enter graduate school, professional school or their first destination job.
The Berry Farms ANGUS BEEF
The Berry Farms Angus Beef provides a Natural Angus Beef product to the local community raised by Berry Students which contains no artificial ingredients or additives.
The Berry Farms JERSEY MILK
At The Berry Farms Jersey Milk, we market cheese hand-crafted from the Berry College Dairy milk. Through a partnership with Udderly Cool, which processes milk into cheese, our enterprise continues to sustain the agricultural traditions of our college.
The Berry Farms BLUE HEN EGGS
Blue Hen Eggs, the newest addition to The Berry Farms, markets eggs from Red Star hybrid hens. Our hens are free range and live in a sustainable chicken trailer powered by solar panels. In addition, their litter fertilizes the gardens and orchards at Season's Harvest.
The Berry Farms BERRY BEES
The Berry Farms Berry Bees is a new enterprise populated with both domestic and wild bees. Wild bees are routinely added when captured on the Berry Campus. Our honey is all natural and pesticide free. This enterprise operates synergistically with The Berry Farms Season's Harvest and Oak Hill gardens.
The Berry Farms MARTHA'S HERBS
The Berry Farms Martha's Herbs grows and markets a variety of potted herb plants. These plants, typically grown in a controlled greenhouse environment, are a favorite at farmer's markets.
The Berry Farms SEASON'S HARVEST
Our team at The Berry Farms Season's Harvest practices sustainable gardening by providing healthy, local produce. In addition, we hope to inspire other farms to adopt natural agricultural practices.
The Berry Farms GENETICS ENTERPRISE
Thanks to the internationally recognized herd of registered Jersey cattle at Berry, The Berry Farms Genetics Enterprise capitalizes on this current genetic base by identifying and utilizing available genetic technologies in order to improve the herd and provide a unique educational opportunity.
AGRI EDUCATION
The purpose of The Berry Farms AgriEducation is to enhance the educational experience of kindergarten, elementary and middle school children. These students, along with others, are given tours of the Rollins Dairy where they see and learn about various animal center operations. "My Backyard Tours" have also become a popular addition to a visit to Berry.
VIKING FURNITURE
At Viking Furniture, our students handcraft Adirondack chairs and other outdoor furniture. With each piece built and sold, we serve Berry and our local community by providing a high-quality item and a physical reminder of Martha Berry's legacy in our Enterprise Program.
VIKING CREATIONS
The student weavers of Viking Creations help preserve the Appalachian art of weaving. This enterprise also provides an opportunity for passionate Berry alumni with weaving and sewing skills to mentor current students.
VIKING CYCLE WORKS
Viking Cycle Works offers basic bike repairs. In addition, we provide bicycle storage facilities and basic replacement parts at our on-campus shop.
THE COTTAGES AT BERRY
The Cottages at Berry offer overnight accomodations to campus visitors and guests. With pastoral views from every window, an attitude of hospitality and access to one of the nation's most beautiful campuses, our enterprise makes each visit memorable.
OAK HILL GIFT SHOP
The Oak Hill Gift Shop functions as a retail outlet for the Enterprise Program while also providing Berry, Oak Hill and Berry Eagle merchandise to the public. Our mobile store can be found at Berry events, farmers' markets and local arts festivals.
NonProfit STRATEGIC SERVICES
NonProfit Strategic Services provides consulting services at no charge to local nonprofit organizations based on needs and fit with services provided. Services may include business planning, strategic planning, grant writing and web design support.
VIKING MATH TUTORING
Viking Math Tutoring offers quality and affordable math tutoring to middle school and high school students in the Rome community. Our team is comprised of Berry College mathematics students who have a heart for the subject and a passion for supporting local students.
BERRY ENTERPRISES
The Berry Enterprises Student Team (BEST) serves in a consulting capacity for the revenue-producing enterprises by providing startup, accounting, business planning, strategic planning, web design, marketing, financial planning, venture funding and sales support. These shared services are provided at no charge to the other enterprises. BEST, along with internal strategic partners, an industry advisory board, enterprise professional staff and the Dean of Student Work provide administrative support for the enterprise program.
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